CHIC DAILY MAGAZINE

MAY

Waves of Change: Priscila Guedes Champions Sustainable Fashion with Purpose

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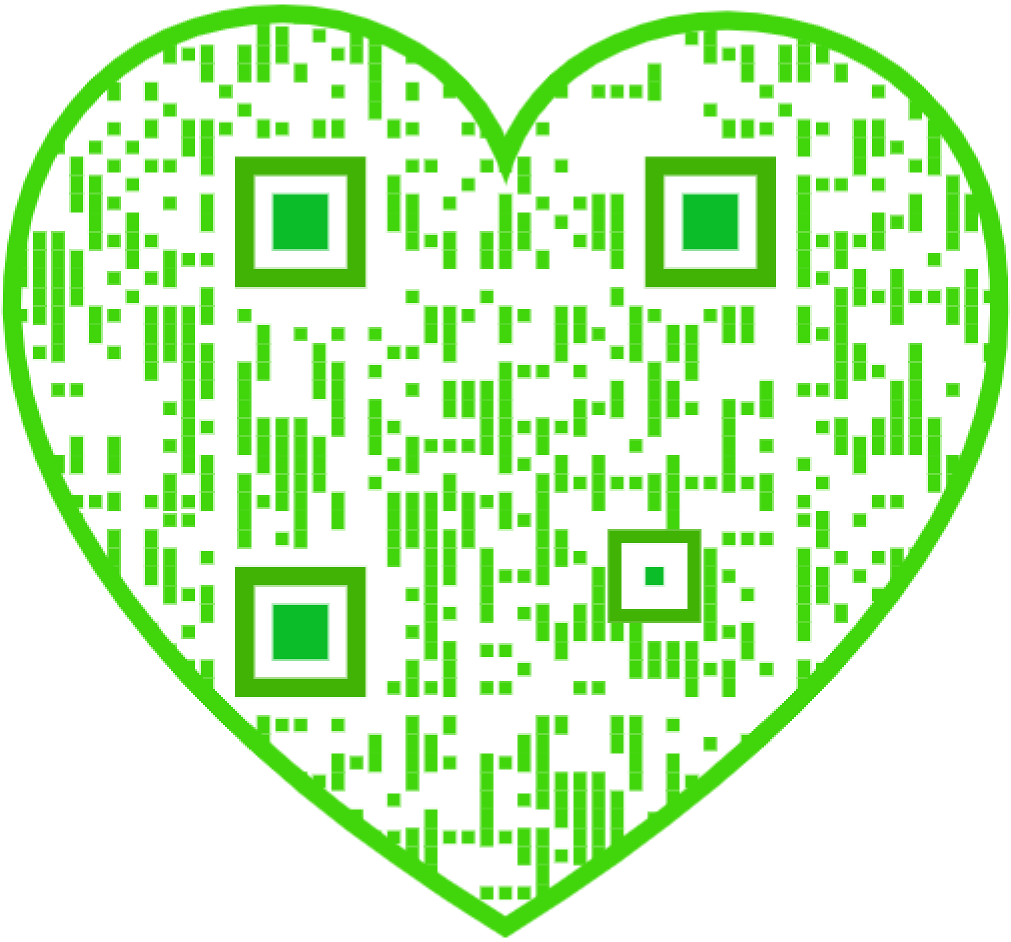
COVER STORY
Naoko Tosa: Harmonizing Art and Fashion

BEHIND THE BRAND
Louise Trotter Leads Bottega Veneta Reinvention

COLOR CRAZE
The Aurora Collection by LEIBISH



WAIWEE VALENZUELA SUSI

BEHIND THE GLAM

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Editor’s LETTER

Spring 2025

Dear Global Citizens of Style,

As spring blossoms across continents, we reflect on the vibrant energy and conscious creativity that defined the Autumn/Winter 2025 fashion weeks. From London to Milan, and beyond, a new narrative is taking shape—one that weaves sustainability, heritage, and innovation into every seam.

London stood as a vanguard of bold ideas and ethical intention. Designers dared to dream differently, pairing avant-garde design with eco-conscious materials and inclusive storytelling. On the streets, individuality reigned—Londoners don’t follow trends, they create them. It's clear the city's rebellious edge is carving out a powerful path for global sustainable fashion.

Meanwhile, Milan reminded us that luxury and responsibility can coexist beautifully. Icons like Prada and Versace leaned into their storied legacies while embracing circular fashion and slow design principles. The city’s timeless elegance whispered of a future where craftsmanship and care go hand in hand, setting a gold standard for style with substance.

As we step into spring, let us carry this global momentum forward—dressing with intention, celebrating diversity, and embracing innovation that honors the planet. Because fashion’s future is not only beautiful—it’s sustainable.

In solidarity and style,

Ervin Hodges
Editor-in-Chief, Chic Daily Magazine

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Sarah Burton

Sarah Burton Takes the Helm at Givenchy

Debut First Givenchy Collection in Paris for Fall 2025

In a significant move within the fashion industry, Sarah Burton has been appointed as the new creative director for Givenchy, overseeing both women's and men's ready-to-wear collections. Her tenure commenced immediately, with her inaugural collection showcased in March 2025 during Paris Fashion Week for the Fall 2025 season.

Burton's illustrious career spans over two decades at Alexander McQueen, where she began working closely with the founder in 1996. Following McQueen's passing in 2010, she assumed the role of creative director, leading the brand with a focus on craftsmanship and a deep understanding of women's fashion. Her designs often drew inspiration from her native England, emphasizing the complexities and strengths of femininity.

One of Burton's most renowned creations is the wedding gown designed for Catherine, Princess of Wales, in 2011, which received global acclaim and solidified her reputation as a designer of exceptional talent. Her departure from Alexander McQueen in 2023 marked the end of a significant era, leading to much anticipation about her next endeavor.

Upon her appointment at Givenchy, Burton expressed her enthusiasm, stating, "It is a great honor to be joining the beautiful house of Givenchy; it is a jewel." She added, "I am so excited to be able to write the next chapter in the story of this iconic house and bring to Givenchy my own vision, sensibility, and beliefs."

Industry leaders have also voiced their support. Sidney Toledano, Givenchy's board chairman, remarked, "Sarah Burton is an exceptional creative talent whose work I have passionately followed for many years; I am glad that she is joining Givenchy today." He further noted, "Her unique vision and approach to fashion will be invaluable to this iconic maison, known for its audacity and haute couture."

Burton's debut collection for Givenchy was highly anticipated and did not disappoint. The line showcased a harmonious blend of the brand's classic elegance with Burton's signature attention to detail and craftsmanship. Notably, actress Elle Fanning graced the 2025 Oscars red carpet in a custom white lace gown designed by Burton, offering a glimpse into the refined direction she is steering the brand.

This appointment also marks a progressive step in the fashion industry's leadership dynamics. Burton becomes one of the few women to lead a major European luxury house, a move that has been met with widespread acclaim and is seen as a positive shift towards greater diversity in fashion's upper echelons.

As Givenchy embarks on this new chapter under Burton's guidance, the fashion world eagerly anticipates the evolution of the brand's aesthetic, confident that her visionary leadership will honor the house's storied legacy while infusing it with contemporary relevance.

By Chic Daily Magazine

Waves of Change: Priscila Guedes Champions Sustainable Fashion with Purpose

The New Face of Conscious Beauty

In an industry that thrives on glamour and reinvention, Priscila Guedes stands apart—blending elegance with intention. This French-Brazilian model, artist, and environmental advocate is captivating not just for her presence in front of the lens but for her commitment to a more thoughtful, sustainable fashion future.

AXAN
LAXA

A MODEL WITH A MISSION

For Priscila, sustainability isn't a buzzword—it's her blueprint. Every brand she collaborates with is carefully chosen for its ethical practices, eco-friendly materials, and commitment to fair labor. "I see modeling as a collaboration," she tells Chic Daily Magazine. "It's not just about wearing clothes—it's about what those clothes say about the world we want to live in."

Her impact reaches beyond campaigns and covers. Priscila writes, scripts, and stars in powerful fashion editorials that use style as a vessel for deeper messages. "Fashion is a language," she says. "And when that language speaks of dignity, purpose, and care—it resonates far beyond fabric and silhouette."

Her influence has earned international recognition. In 2025, she was named Ambassador for Sustainable Fashion during the French-Brazilian Season—an honor that reflects her real-world action. The invitation came from Pascal Tebibel, Vice President of Orléans Métropole, who discovered Priscila's work online. "When the invitation came," she recalls, "it simply aligned with what I was already living."

Behind the Glam
Follow @priscilaguedesofficial for More

ROOTED IN NATURE, INSPIRED BY THE SEA

Priscila's journey into advocacy started in the ocean. As a big wave rider, she's witnessed firsthand the effects of pollution and climate change. "My relationship with nature isn't philosophical—it's physical," she says. "It's why I speak up. I've seen the damage, and I can't stay silent."

Her vision for sustainable fashion goes far beyond the runway. Priscila uses her creative voice to script editorials and campaigns that highlight human values and responsible living. She sees fashion as a reflection of culture—and believes that culture must evolve to meet the moment.

In a sea of trends, Priscila brings clarity and conscience. Her presence in fashion is a reminder that beauty and responsibility aren't mutually exclusive—they're most powerful when they meet. "Luxury is evolving," she says. "And its future is ethical, expressive, and rooted in truth."

As she continues to rise, Priscila Guedes isn't just making headlines—she's redefining what it means to lead in fashion. Her mission is clear: to leave behind a world more beautiful, more sustainable, and more alive than she found it. And in doing so, she's becoming the very future the industry needs.

LA CRI

The Tiffany & Co. x CFDA Jewelry Designer Award

Jameel Mohammed's Next Brilliant Move

Jameel Mohammed, the visionary founder of Afrofuturist fine jewelry brand Khiry, is stepping into a luminous new chapter. Known for his sculptural pieces that fuse ancestral elegance with bold modernity, Mohammed is now being honored with a prestigious cash prize and a one-year paid fellowship with none other than Tiffany & Co.—a milestone that promises to elevate both his artistry and influence in the luxury space.

This fellowship represents more than a professional collaboration—it's a dialogue between heritage and innovation. As Khiry continues to redefine what fine jewelry looks like through a Black cultural lens, Tiffany & Co.'s support signals an industry-wide recognition of emerging voices who are rewriting the rules with intention and style. Mohammed's inclusion marks a shift toward authentic representation at the highest levels of design.

Through this partnership, Mohammed will not only receive resources and mentorship, but also a platform to expand the Afrofuturist narrative globally. His work, already celebrated for its deep symbolism and striking beauty, now has a pathway into even more refined and expansive realms. For Chic Daily, it's a powerful reminder that the future of fashion lies in stories that honor the past while imagining something altogether new.

THE CFDA FASHION AWARDS

The Council of Fashion Designers of America (CFDA) and Vogue have officially opened applications for the 2025 CFDA/Vogue Fashion Fund (CVFF), a prestigious initiative aimed at nurturing emerging American fashion talent. Aspiring designers can submit their applications starting at 9 a.m. EST on Wednesday, March 12, with the window closing at 11:59 p.m. EST on Friday, March 21. Eligible candidates must have been in business for at least two years, operate primarily within the United States, employ no more than 30 full-time staff, and have annual revenues not exceeding $10 million.

This year's selection committee features industry luminaries such as Anna Wintour, Steven Kolb, and Thom Browne, with the notable addition of designer Zac Posen. The committee will select ten finalists, who will be announced in June. Past recipients of the fund include Christopher John Rogers, Rachel Scott of Diotima, and Emily Adams Bode Aujla of Bode, all of whom have significantly influenced the American fashion landscape.

In addition to financial support, the CFDA/Vogue Fashion Fund offers finalists invaluable mentorship from leading figures in the fashion industry. The program is designed to accelerate growth, provide business development resources, and help designers navigate the complexities of scaling a fashion brand in today’s global market. It’s more than a competition—it’s a gateway into the next tier of fashion innovation and influence.

As the fashion world continues to evolve, initiatives like the CFDA/Vogue Fashion Fund are vital in spotlighting diverse voices and fresh perspectives. With the 2025 edition now accepting applications, the stage is set for a new class of visionary designers to step into the spotlight, shaping the future of American fashion with originality, purpose, and bold creativity.

Fashion Trust U.S. (FTUS) is a non-profit initiative founded by Tania Fares in 2022, dedicated to discovering, funding, and nurturing young fashion designers in the United States. The organization's primary goal is to transform emerging labels into thriving global brands by providing financial support and comprehensive mentorship programs.

FTUS offers winners financial grants and a one-year mentorship covering various aspects of business development, including budgeting, strategy, digital presence, merchandising, and general business support. The organization places significant emphasis on sustainability and representation within the fashion industry. Among the 16 finalists, one demonstrating strong sustainability practices is recognized and rewarded, fostering environmentally responsible and inclusive practices among emerging brands.

To drive its mission, FTUS is guided by a leadership team comprising industry leaders such as Tania Fares, Carlos Nazario, Laura Brown, Karla Welch, Maha Dakhil, and Cameron Silver. This collective effort ensures that the organization effectively supports and mentors emerging designers, providing them with the necessary resources to succeed in the competitive fashion landscape.

U.S.-based fashion designers specializing in Ready-to-Wear, Jewelry, and Accessories, who have been in business between two to seven years, along with recent fashion school graduates, are invited to apply to FTUS during open application periods. Each year, four finalists are selected in each category, culminating in the prestigious annual Fashion Trust U.S. Awards, where winners and grants are announced.

For more information on Fashion Trust U.S. and its initiatives, visit their official website.

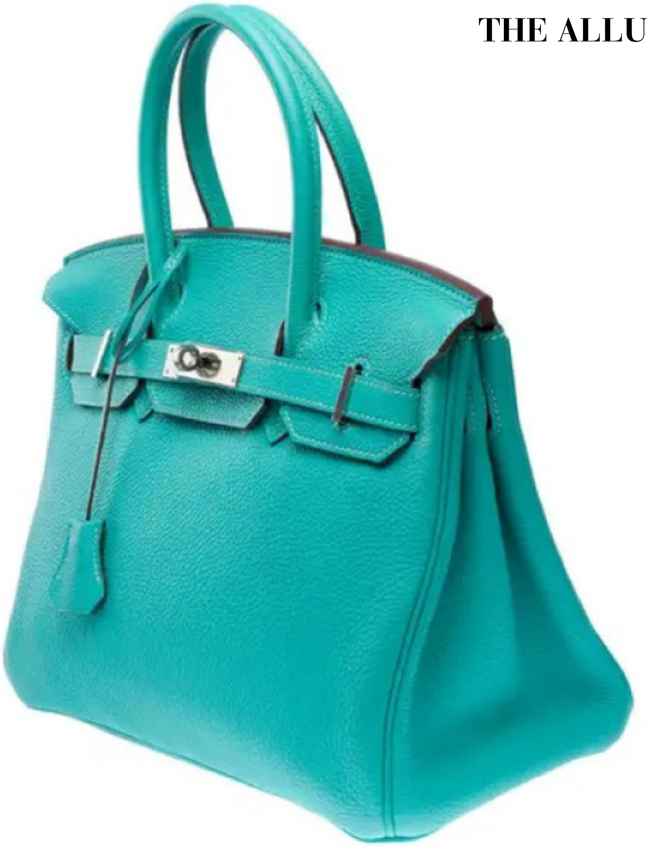
L'ORÉAL PARIS WOMEN of WORTH

For nearly two decades, L'Oréal Paris has gone beyond beauty to spotlight something far deeper—impact. The brand's long-standing Women of Worth program celebrates extraordinary women who are uplifting their communities through tireless nonprofit work. These honorees represent a diverse spectrum of missions, but they share one thing in common: a commitment to making the world a more compassionate and equitable place.

Each selected honoree receives $25,000 to support their charitable cause, empowering them to expand their outreach and continue their vital work. But the support doesn't stop there. Through mentorship within the L'Oréal Paris network and increased national visibility, these women gain access to invaluable tools to scale their initiatives and inspire others to act.

By giving these women a national platform, L'Oréal Paris ensures that their stories of resilience, inspiration, and hope reach far and wide. These are not just tales of survival—they're blueprints for meaningful change, showcasing how one individual's purpose can ignite a movement. The program turns the spotlight onto the changemakers who too often work behind the scenes, reminding us that real beauty shines from the inside out.

The 2024 Women of Worth honorees bring fresh energy and vision to the legacy of this initiative. From creating safe spaces for underserved youth to advocating for mental health resources, their stories are as inspiring as they are diverse. As we celebrate their achievements, L'Oréal Paris invites us all to see worth not just in appearance, but in action—and to believe in the powerful truth of their tagline: Because You're Worth It.



THE ALLURE OF LAGOON BLUE

HERMES BIRKIN 30 HANDBAG IN LAGOON BLUE TOGO CALFSKIN LEATHER, PHW

The Hermès Birkin 30 in Lagoon Blue Togo Calfskin is a captivating embodiment of timeless luxury and modern sophistication. Known for its signature structured silhouette and exquisite craftsmanship, this Birkin offers a fresh, aquatic tone that evokes elegance with a subtle edge. The Lagoon Blue hue is both serene and striking, making it an ideal statement piece for any high-fashion wardrobe.

Crafted from premium Togo Calfskin, the bag balances soft texture with impressive durability. Togo leather is celebrated for its fine grain and ability to hold shape over time, making it a preferred choice among Birkin collectors. The natural resilience of the calfskin enhances the bag's practical luxury—perfect for the fashion connoisseur who seeks beauty with purpose.

The addition of Palladium Hardware (PHW) adds a gleaming contrast to the soft, sea-toned leather, elevating the bag's overall sophistication. From the iconic lock-and-key to the detailed stitching, every element of the Hermès Birkin 30 reflects the brand's unwavering dedication to artisanal precision. It's not just a handbag—it's a symbol of status, style, and legacy.

ASHLEY PARK NAMED DIOR AMBASSADOR FOR FASHION AND BEAUTY

Christian Dior

ASHLEY PARK ASCENDS: DIOR'S NEWEST MUSE EMBODIES MODERN ELEGANCE

BY CHIC DAILY MAGAZINE

In a dazzling new chapter for both star and maison, Ashley Park has officially been named Dior's newest beauty and fashion ambassador. The announcement, shared via The Media Eye, confirms what fashion insiders have long suspected—Park's presence is more than red carpet-worthy; it's couture.

Park, celebrated for her scene-stealing role in Emily in Paris, brings her magnetic personality and global appeal to the iconic French house. She first turned heads during Dior's Spring/Summer 2025 runway in Paris, where her effortless grace and striking style spoke directly to the brand's modern sensibilities.

Joining a prestigious league of Dior ambassadors—among them Natalie Portman and Rachel Zegler—Park's appointment is a celebration of both tradition and innovation. Her dynamic career in acting and theater, fused with a genuine love for fashion, makes her the perfect embodiment of Dior's evolving identity.

What makes Park's Dior chapter especially compelling is her ability to reflect a new kind of elegance: vibrant, intelligent, and globally resonant. Whether she's captivating audiences on-screen or dazzling in Dior's signature silhouettes, Park is proof that beauty and brains are a timeless combination.

With this bold new partnership, Dior not only cements its place in the pop-cultural zeitgeist but also celebrates a woman who represents the very spirit of today's fashion—playful, powerful, and undeniably poised.

NAOKO TOSA: HARMONIZING ART AND FASHION

By Chic Daily Magazine

Japanese media artist Naoko Tosa continues to captivate the fashion world with her innovative "Sound of Ikebana" collection, seamlessly blending traditional Japanese aesthetics with cutting-edge technology. Her recent showcases at New York Fashion Week (NYFW) have garnered significant attention, positioning her as a trailblazer in the fusion of art and fashion.

INNOVATIVE TECHNIQUES AND INSPIRATIONS

Tosa's unique approach involves capturing the visual patterns created by sound vibrations on various fluids using high-speed cameras. These ephemeral images are then transformed into intricate designs adorning her garments, embodying the essence of Ikebana—the Japanese art of flower arrangement. Her Fall/Winter 2024 collection drew inspiration from the shape of heartbeat sounds, traditional Japanese kimonos, and the dynamic fashion of downtown Manhattan.

Emphasizing sustainability, Tosa's garments are crafted primarily from recycled polyester, aligning with her commitment to environmental responsibility. The collection features gender-neutral pieces, including hooded coats, turtlenecks, and wide pants, designed to be both versatile and inclusive.

Fashion enthusiasts can delve deeper into Naoko Tosa's visionary work by visiting her official website at naokotosa.co.jp, which offers insights into her collections and artistic journey. Additionally, her Instagram profile, @naokotosa, provides behind-the-scenes glimpses and updates on her latest projects.

Naoko Tosa's "Sound of Ikebana" collection exemplifies the transformative power of integrating art and technology into fashion, creating pieces that are both visually captivating and rich in cultural significance.

From the Runway to You—Follow @naokotosa for More

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BY CHIC DAILY MAGAZINE

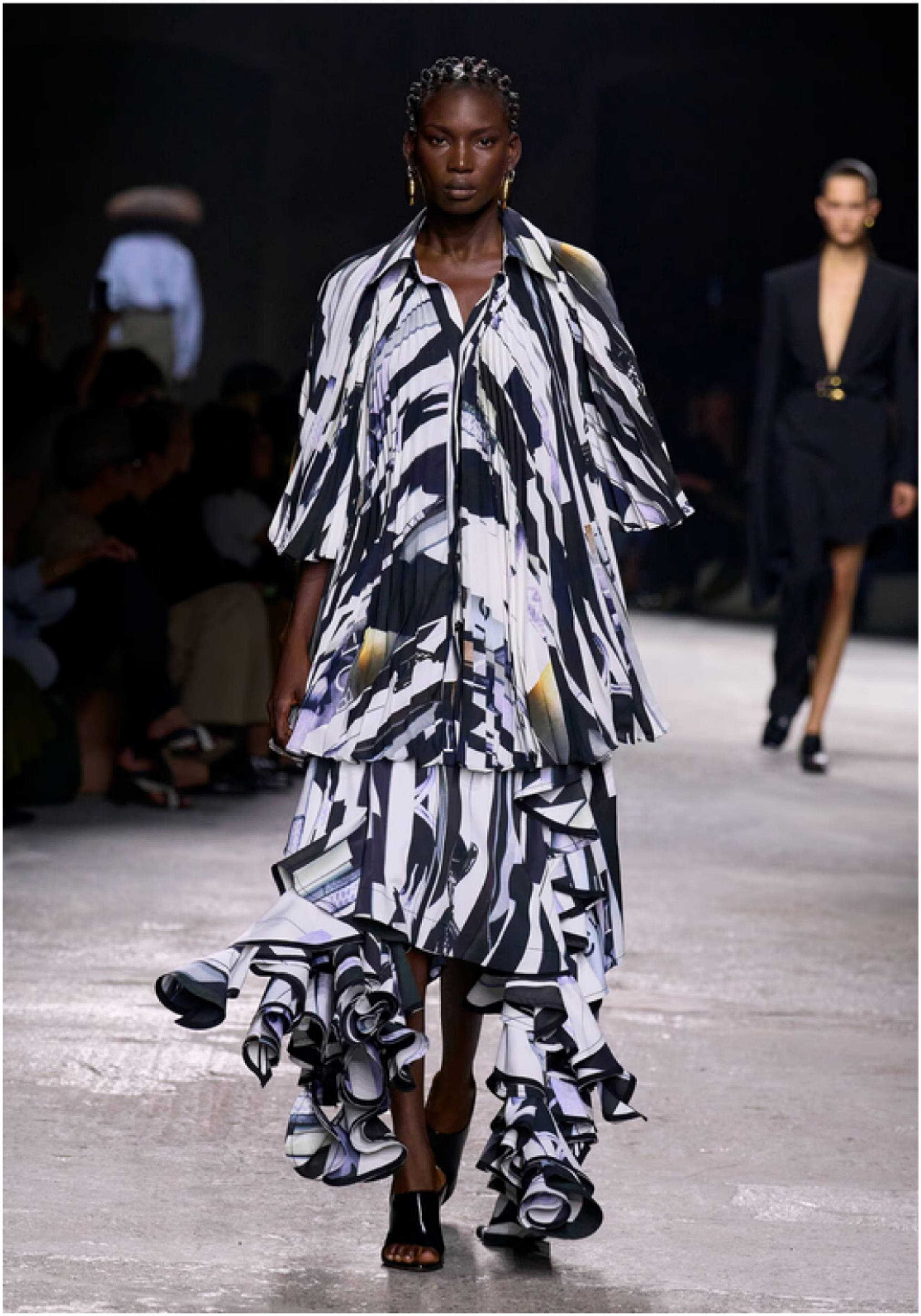
EXCLUSIVE

LOUISE TROTTER LEADS BOTTEGA VENETA REINVENTION

In a significant move within the luxury fashion landscape, British designer Louise Trotter has been appointed as the new Creative Director of Bottega Veneta, succeeding Matthieu Blazy. Trotter, who has previously helmed creative roles at Carven, Lacoste, and Joseph, is set to commence her tenure at the Italian luxury house at the end of January 2025.

Expressing her enthusiasm, Trotter stated, "I am deeply honored to join Bottega Veneta as Creative Director. The House's storied legacy of artistry and innovation is truly inspiring, and I am excited to contribute to its future and celebrate its timeless vision."

Bottega Veneta's CEO, Bartolomeo Rongone, highlighted Trotter's alignment with the brand's ethos, noting, "Her aesthetic seamlessly combines exquisite design with sublime craft, and her commitment to cultural advocacy aligns beautifully with our brand vision."



EXCLUSIVE

THE LEGACY OF LOUISE TROTTER

Trotter's appointment comes during a period of notable shifts in creative leadership across major fashion houses. Matthieu Blazy, her predecessor at Bottega Veneta, has been confirmed as the next Artistic Director of Chanel, marking the first external appointment to the role since Karl Lagerfeld's tenure began in 1983.

As Trotter prepares to infuse Bottega Veneta with her distinctive vision, the fashion industry eagerly anticipates the evolution of the brand under her creative direction.

Style in Every Detail—Stay Tuned with @bottegavenetaworld

EMERGING DESIGNER

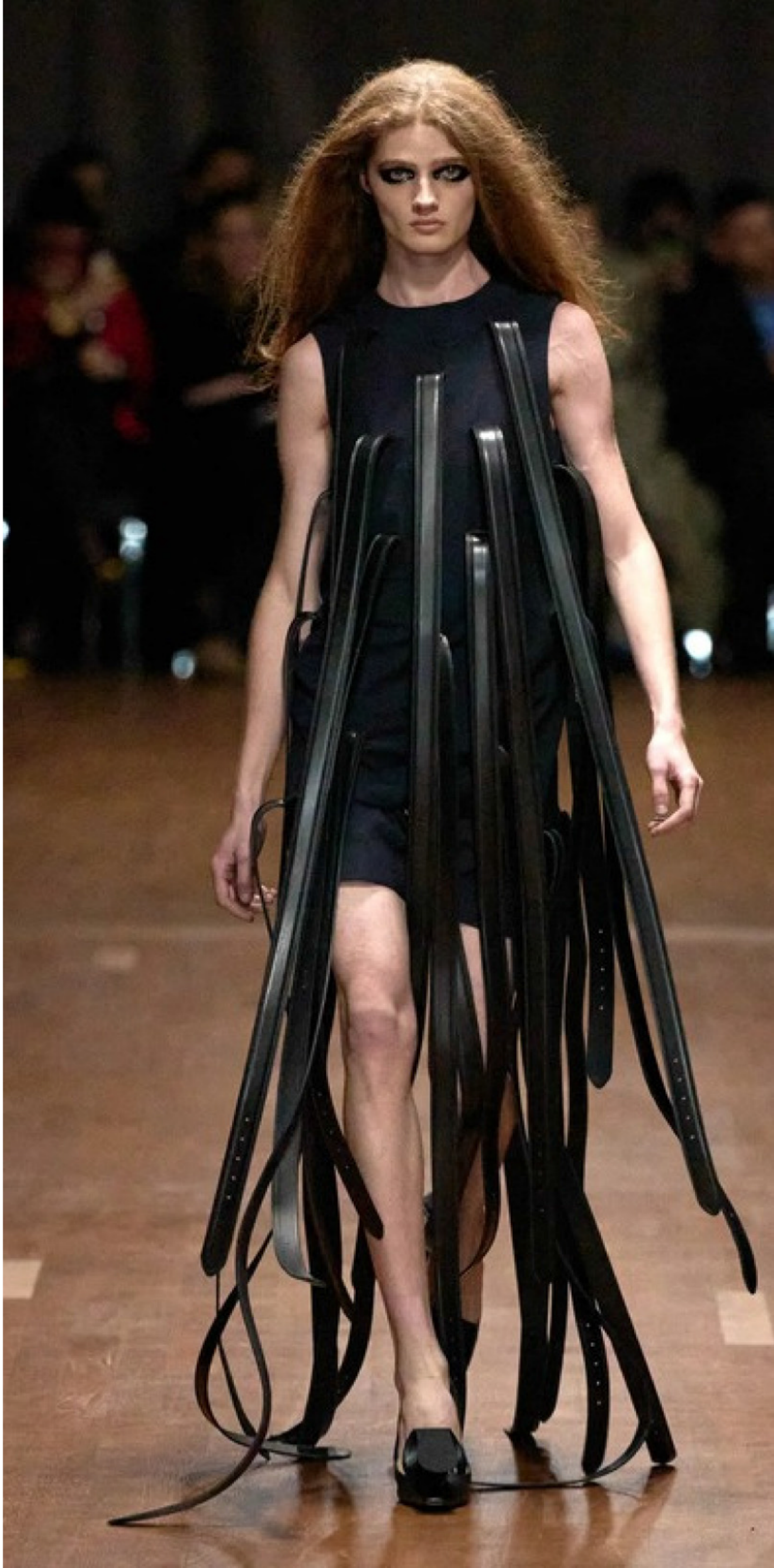
HODAKOVA

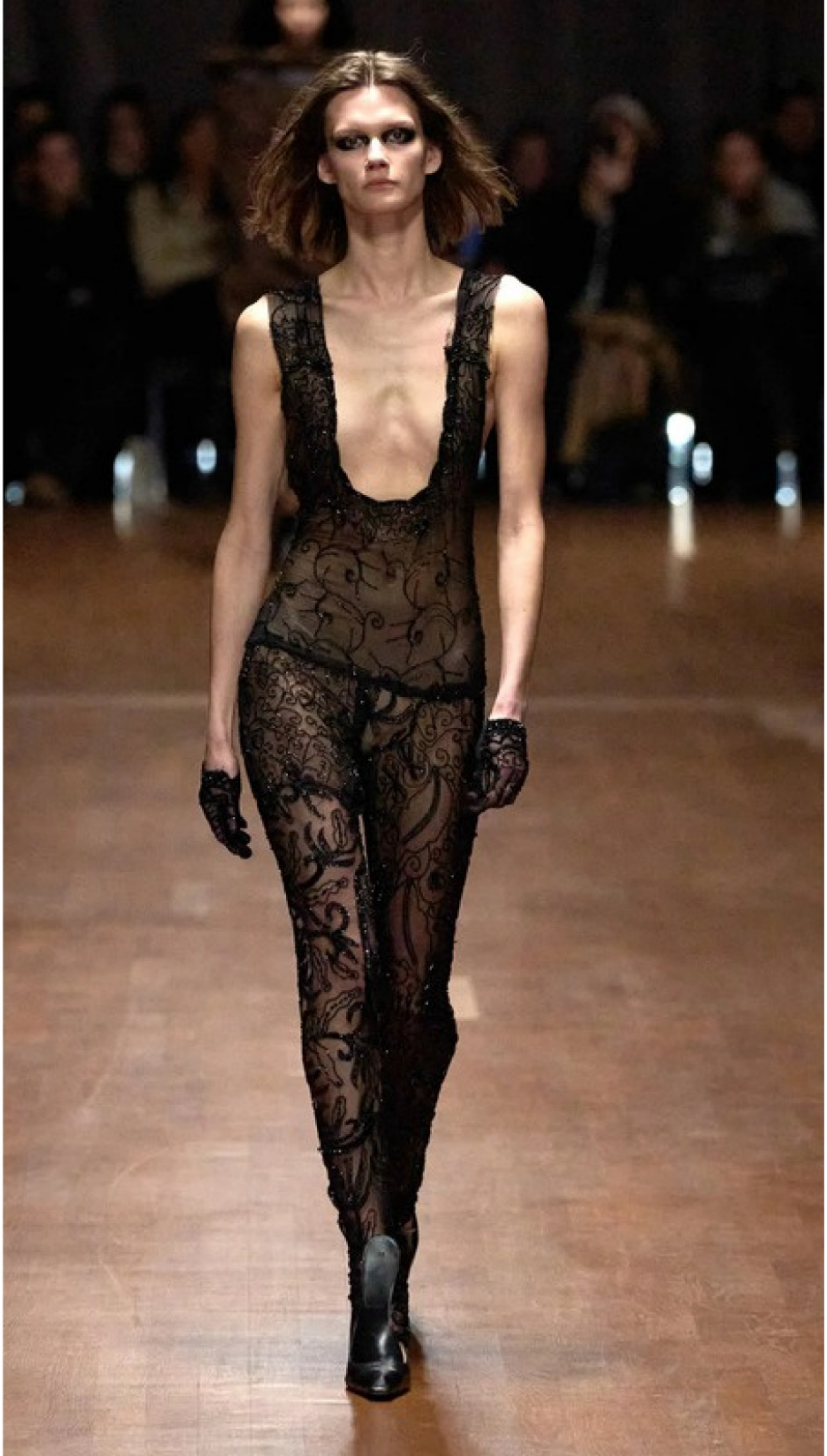
Redefining Avant-Garde With a Sustainable Soul

By: Chic Daily Magazine

In the heart of Stockholm, a new wave of fashion is unfolding—one where sustainability and avant-garde artistry collide. Meet HODAKOVA, the brainchild of Swedish School of Textiles graduate Ellen Hodakova Larsson, who launched the label in 2021 with a clear vision: to elevate discarded materials into one-of-a-kind masterpieces. In an era where fashion often chases the next big thing, HODAKOVA dares to slow down and reconstruct, weaving the past into the fabric of tomorrow.

Every piece from HODAKOVA tells a story. Think asymmetric skirts, sculptural dresses, and reimagined accessories, all crafted from deadstock and upcycled materials. Contrast stitching and bold proportions serve not only as visual statements but as a celebration of reinvention. The brand goes a step further, incorporating hardware sourced from vintage belt buckles and timepieces—proof that true luxury can come from what already exists, rather than what's newly produced.

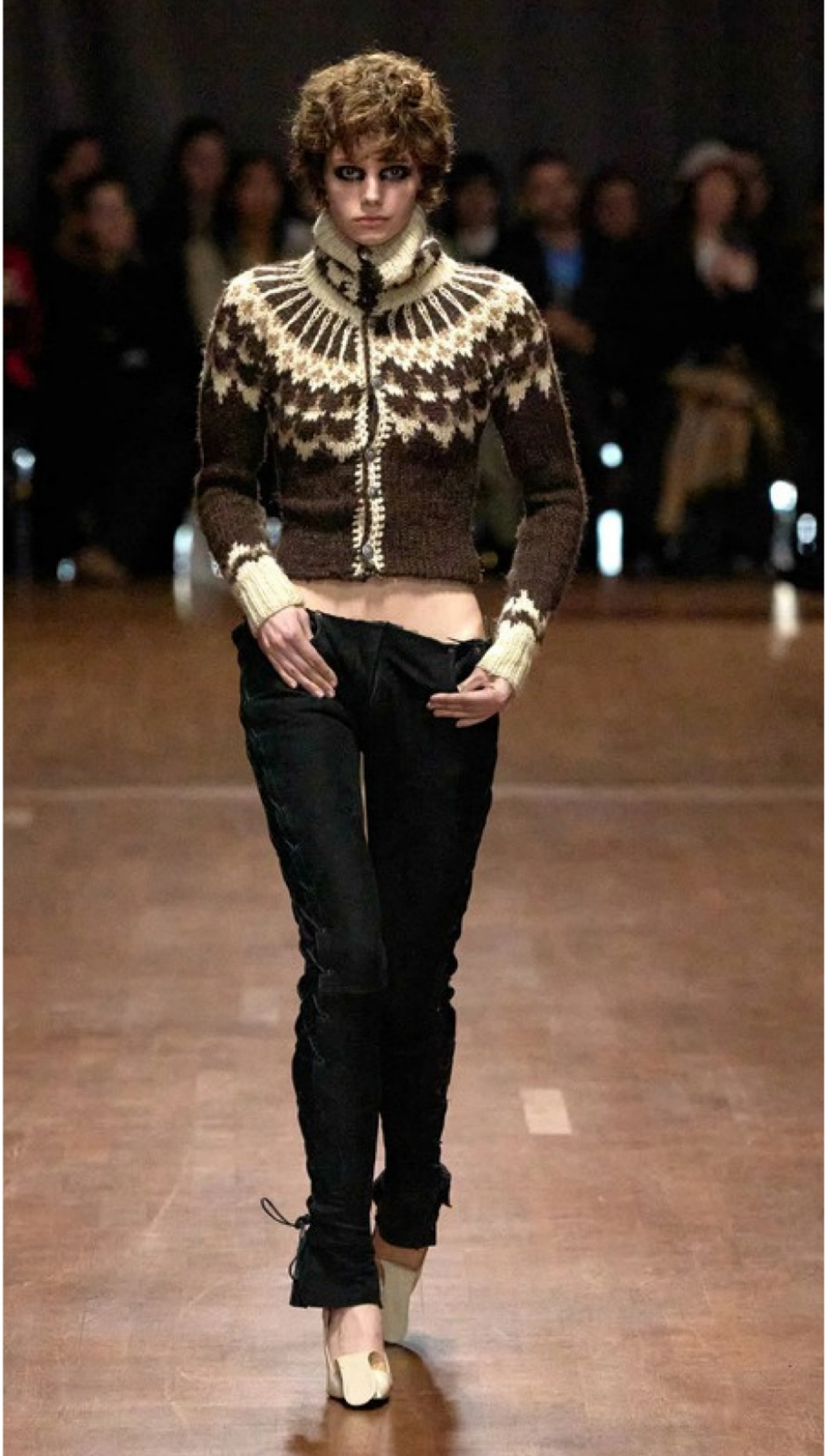




Inspiration from the Edge: Nature Meets Industry

At its core, HODAKOVA represents a compelling fusion of craftsmanship, creativity, and consciousness. It's a label for those who value bold expression without compromising ethical principles. With a growing cult following and a distinct design language, HODAKOVA is more than a brand—it's a movement. Discover more about the vision and process behind this sustainable fashion force at hodakova.com.

Style in Every Detail—Stay Tuned with @hoda_kova



Alita Rozhanska

By Chic Daily Magazine

Glamour in Motion, Grace in the Unexpected

Alita Rozhanska didn't arrive on the fashion scene with a roadmap—she arrived with instinct, elegance, and an eye for beauty in spontaneity. Her modeling journey began not under the glossy lights of a studio, but on a whirlwind day in Paris. "I was late everywhere that day," she says with a laugh, remembering her very first professional shoot with a fashion photographer on the move.

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ALITA ROZHANSKA'S INTUITIVE APPROACH TO MODELING

The magic, however, wasn't lost to the chaos. "We barely made it in time to get everything we wanted, but it worked—and I felt something click." That moment became her quiet, powerful entrance into fashion's ever-moving carousel.

It wasn't long before Alita's journey brought her stateside. "When I moved to the U.S., I booked a retro-chic hotel just for the vibe," she says. But it wasn't just the backdrop that came together at the last minute—so did everything else. "I gathered a team literally while I was still on the plane, styled looks in a nearby shopping mall minutes before the shoot began," she shares. It was fast, unscripted, and unmistakably her. That blend of cinematic nostalgia and raw spontaneity became a visual signature, revealing a model with both edge and artistry.

Despite the whirlwind beginnings, Alita is no stranger to structure. "A great shoot is a prepared shoot," she insists. From scouting the perfect team to curating reference boards and assembling looks with precision, she treats every detail like a brushstroke on a canvas. Still, she embraces the unpredictable—knowing all too well that even well-planned moments can unravel. "You have to be flexible," she says. "You might lose a location or have to change photographers last-minute, but those shifts can reveal something unexpected—and sometimes, that's where the magic lives." It's this balance—between control and chaos—that defines Alita Rozhanska's style, on set and in life.

Behind the Glam—Follow @alitarozhanska for More

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EMELINE HOAREAU
THE NEW MUSE OF MODERN RUNWAYS

BY CHIC DAILY MAGAZINE

In the high-gloss universe of fashion, where fresh faces captivate as much as couture, Emeline Hoareau is swiftly becoming a standout. With a statuesque presence, effortlessly cool composure, and a walk that exudes both grace and power, she's the model redefining beauty on the international stage.

Born to bring something new to the runway, Emeline blends a modern femininity with magnetic edge—an aesthetic that designers and editors alike are embracing.

EMELINE HOAREAU: CARVING HER OWN PATH ON THE GLOBAL RUNWAY

Represented by Muse Management in New York, Traffic Models in Barcelona, and Select Model Management in Paris and Milan, her bookings are already elite: Givenchy, Paloma Wool, CR Fashion Book, and Luncheon Magazine, to name a few. Whether commanding attention in oversized tailoring or ethereal draping, Emeline proves that fashion is not about fitting in—but standing out. Her presence at Fall/Winter 2025 shows has only fueled buzz that she's one of the next great names to watch.

Beyond her editorial and runway accomplishments, Emeline is also curating her own world online. Her Instagram, @emlinhr, is a moody, minimalist lens into her life—equal parts behind-the-scenes snaps, off-duty style, and creative self-expression. From Paris rooftops to model-off-duty hotel looks, she shares the story of a woman who's not just modeling clothes, but living the art of fashion.

Style, Story, Spotlight—Discover More at @emlinhr

Lenna Ames: Living the Bikini State of Mind

In the sun-drenched corners of Orange County, California, Lenna Ames embodies the essence of perpetual summer. With a mantra of "Flirty. Free. Always in a bikini," Lenna has cultivated a lifestyle that celebrates confidence, authenticity, and the joy of living in the moment.

BY CHIC DAILY MAGAZINE

LENNA AMES EMBODIES THE ESSENCE OF PERPETUAL SUMMER

Her Instagram feed, @lennaames, is a vibrant tapestry of sun-kissed adventures, playful fashion, and empowering messages. From candid beachside snapshots to introspective reels, Lenna invites her followers into a world where self-love and spontaneity reign supreme.

Beyond the lens, Lenna's journey is one of resilience and transformation. Embracing an alcohol-free lifestyle since 2020, she champions wellness and personal growth, inspiring others to pursue their own paths with courage and grace.

Lenna's influence extends beyond social media; she's a beacon for women seeking to embrace their individuality and live life unapologetically. Whether she's sharing styling tips, motivational insights, or glimpses into her daily life, Lenna Ames continues to redefine what it means to be a modern muse.

Follow her journey and discover the art of living boldly in your own skin.

A Vision Worth Following—Explore More with @lennaames

Emma Gage: Weaving Whimsy into Sustainable Fashion

In the ever-evolving landscape of fashion, where sustainability meets storytelling, Emma Gage emerges as a visionary force. As the founder of MELKE, a New York-based label, Gage seamlessly intertwines ethical practices with imaginative design, crafting garments that are as conscientious as they are captivating.

Gage's journey into fashion was deeply rooted in her family's legacy. Her maternal grandmother owned a children's clothing store, and her great-grandmother worked as a fashion merchandiser in a department store. This familial connection to apparel ignited Gage's passion from a young age. She pursued her interest academically, earning a BFA in Fashion Design from Marist College, where she was a two-time recipient of the YMA Fashion Scholarship and the Kate Spade & Company Foundation Scholarship.

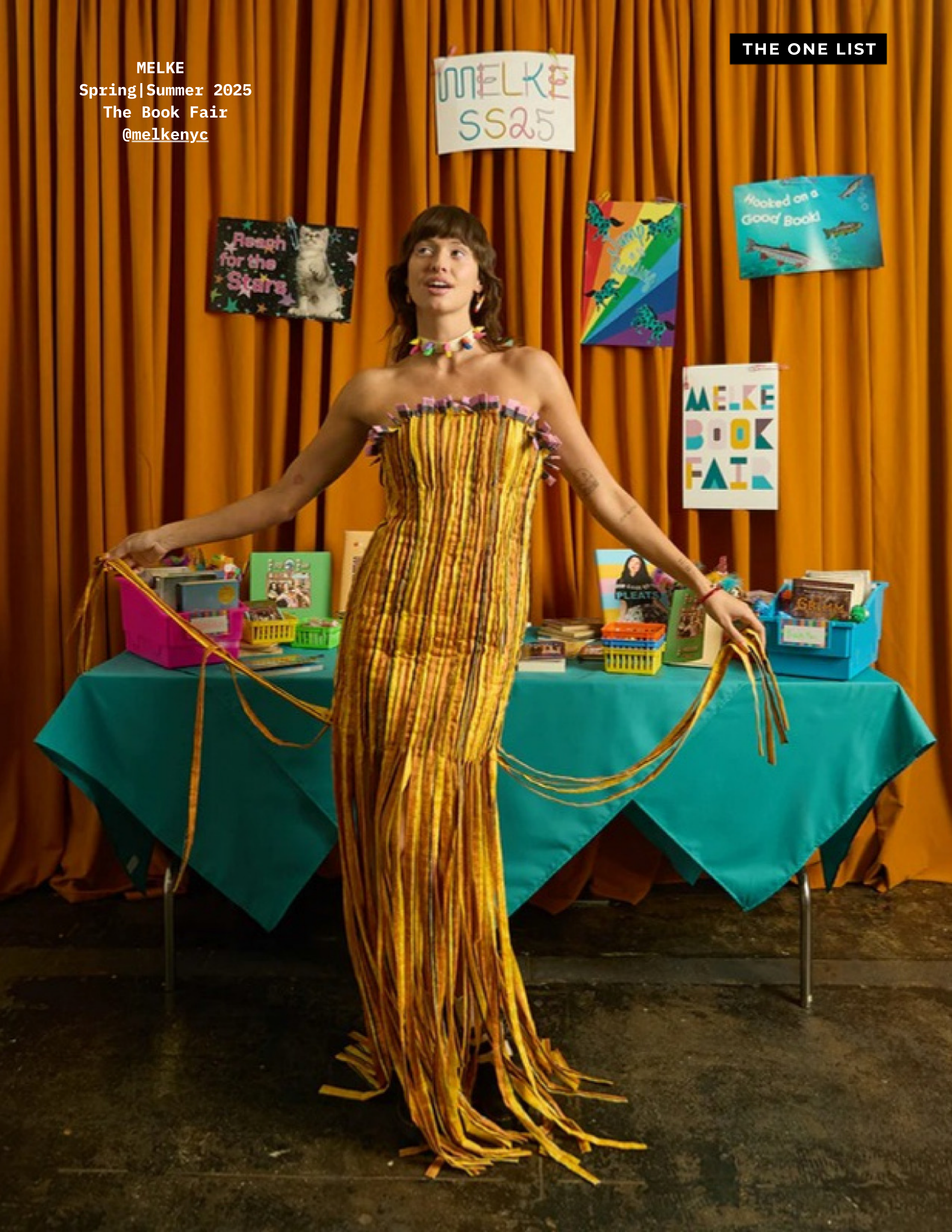
Before launching MELKE in 2020, Gage honed her skills with renowned designers, including Betsey Johnson. A chance encounter with Johnson at the Metropolitan Museum of Art led to an internship, where Gage worked on projects like a Super Bowl helmet and a commemorative doll for "The Wizard of Oz." This experience instilled in her the importance of joy and storytelling in fashion.

MELKE, named after Gage's Midwestern pronunciation of "milk," reflects her commitment to sustainability and narrative-driven design. The brand's collections often draw inspiration from Gage's personal experiences, such as family fishing trips in Minnesota, incorporating elements like fishing lures passed down from her grandfather.

Gage's dedication to ethical fashion extends beyond design. She actively collaborates with organizations to combat human trafficking and advocates for garment workers' rights. Her holistic approach to fashion emphasizes not only environmental responsibility but also social impact.

Recognized for her innovative approach, Gage was invited to join the Council of Fashion Designers of America (CFDA) in 2022. Her debut at New York Fashion Week with the Fall/Winter 2022 collection, "Falcon's Fame," showcased MELKE's signature blend of whimsy and sustainability.

Emma Gage's MELKE stands as a testament to the power of fashion as a medium for storytelling, sustainability, and social change. Through her designs, she invites us to envision a world where clothing is not only beautiful but also meaningful and responsible.
Style in Every Detail—Stay Tuned with @melkenyc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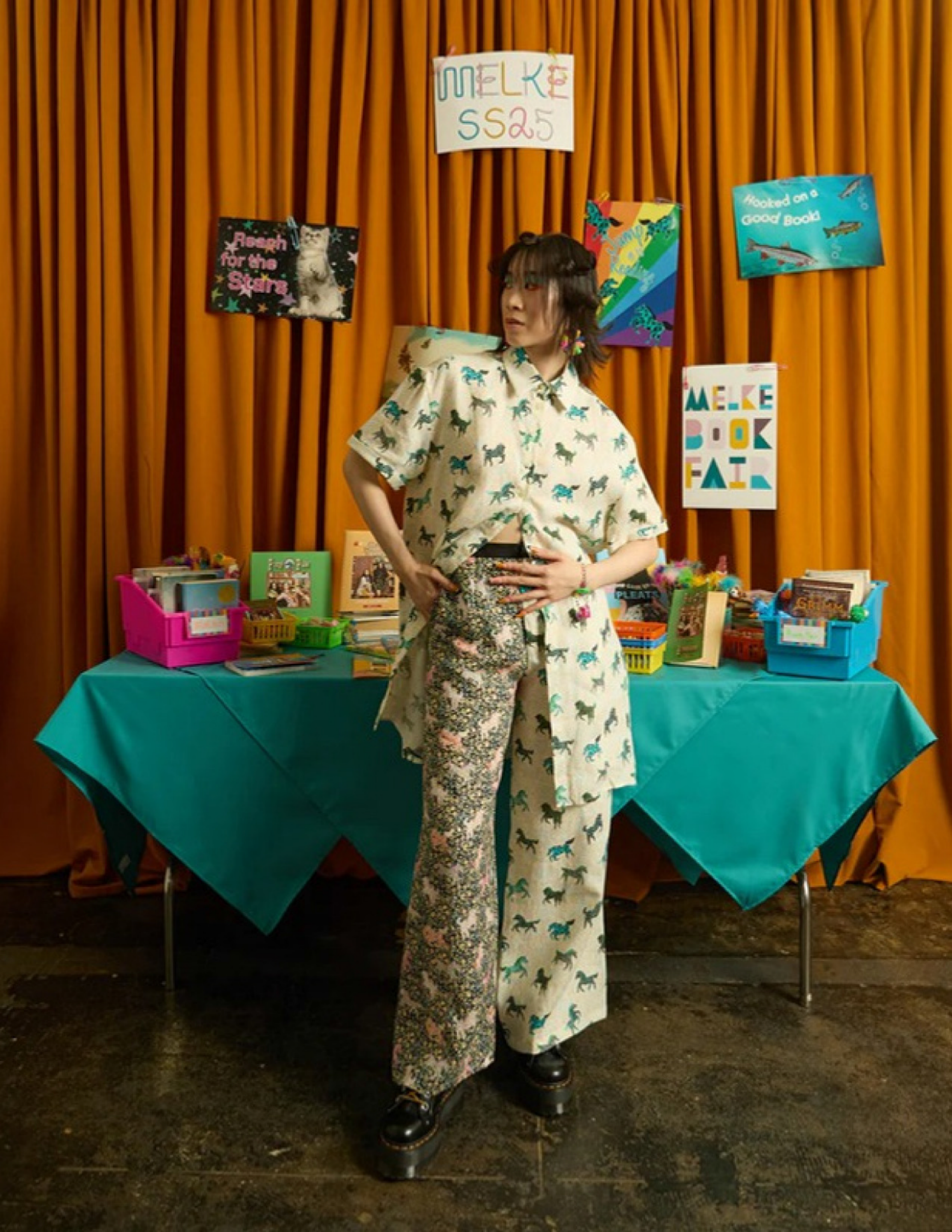
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Valentino Mele – A Passionate Thread in Modern Fashion

By: Chic Daily Magazine

In the dynamic whirl of modern fashion, Valentino Mele emerges not simply as a designer but as an architect of emotion. His latest collection speaks in hushed tones of total black, accented with pure white and glimmers of gold—quiet confidence stitched into every seam. “My inspiration comes from passion,” Mele shares. “I don’t have a muse—it all flows out naturally.” And yet, he’s quick to note that passion alone isn’t enough. It’s his hunger for recognition, for standing shoulder to shoulder with fashion’s greats, that fuels his ascent.

Mele’s aesthetic is refreshingly sincere: simple, elegant, refined. It is fashion that breathes with real life. “When I think about design,” he says, “I think about people—their daily need to feel good. Entering the world of Valentino Mele is not just wearing a look, it’s stepping into a lifestyle where every voice matters, where personality flows freely, day after day.”

What makes his garments unforgettable are the intimate details—the meticulous handiwork of an experienced tailor. “It’s always the small touches,” Mele says, “done by diligent hands, that make all the difference in the long run.”

On the runway, he brings not just designs, but decades of sartorial skill, made extraordinary by his refusal to conform. “I bring my entire passion to the catwalk,” he says. “Years of experience allow me to create something out of the ordinary—something that makes me feel as unique as the pieces I design.”

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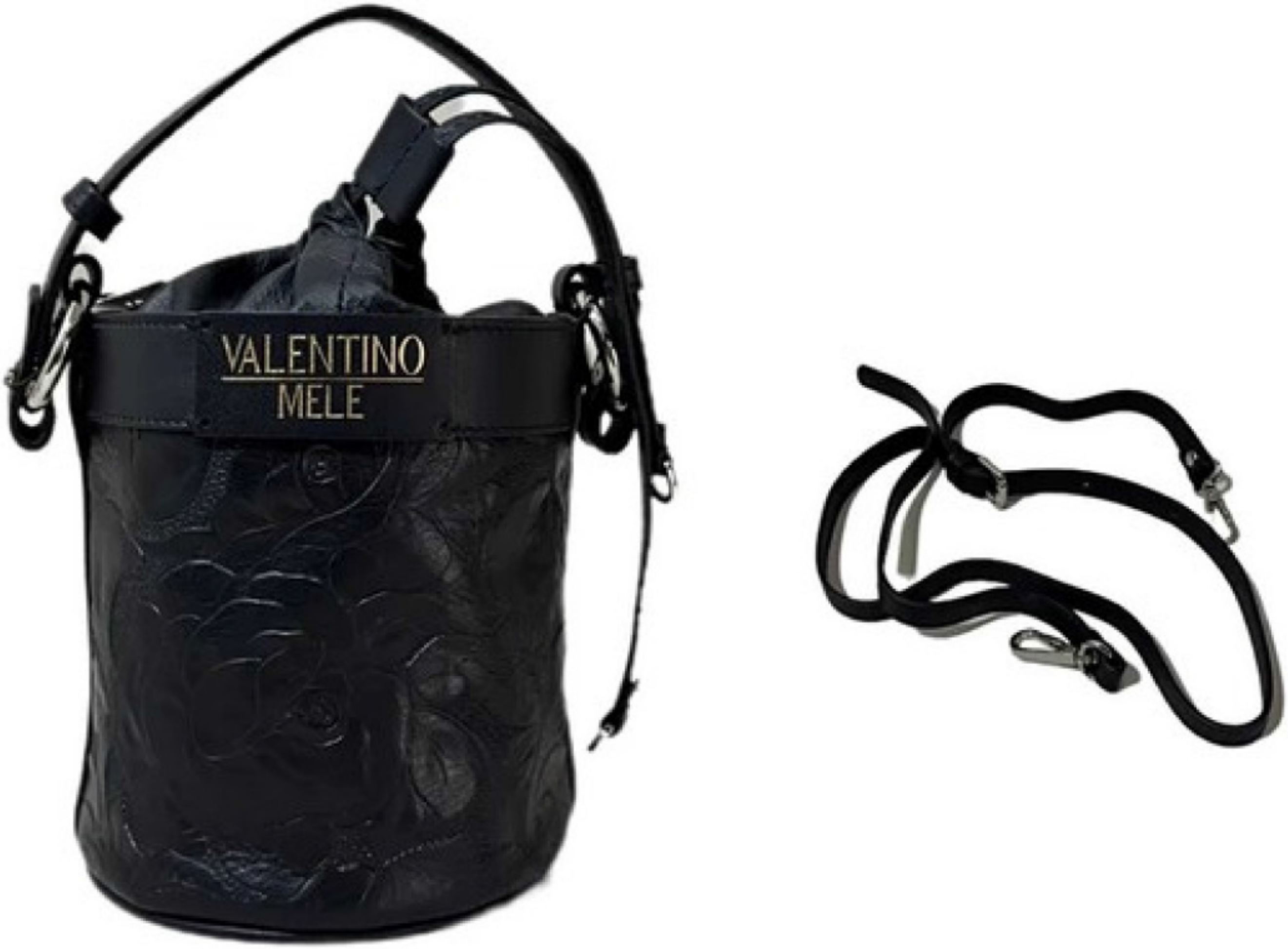
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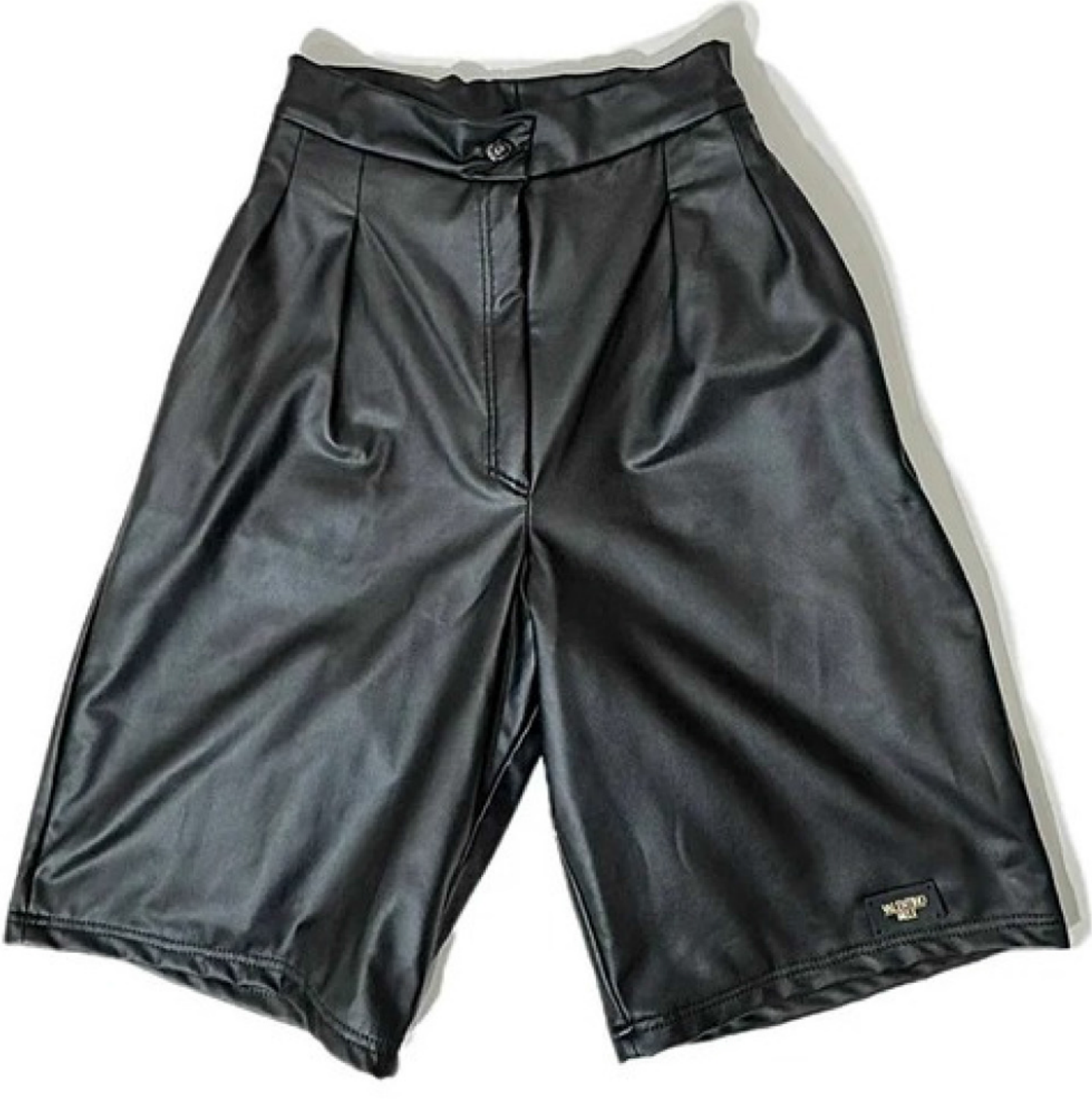
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Fashion with Heart: Memorable Collaborations

VALENTINO
MELE

In an industry racing toward digital frontiers, Mele stands as a purist. “We’re seeing huge strides in sustainability and innovation,” he admits, “but real change in fashion can’t happen through artificial intelligence. Fashion is born in the hands, not in the code.”

With Valentino Mele, we are reminded that in a world of fleeting trends, craftsmanship, passion, and individuality are always in style.

“On the runway, I bring not just designs,” Mele says, “but years of experience, shaped by tradition and driven by instinct. This is what allows me to do things that are extraordinary, that step beyond what’s expected. I feel unique—and that same uniqueness is woven into every collection.”

His presence in fashion is not loud, but it is powerful. With each show, Valentino Mele asserts that authenticity will always have a place on the stage. His garments are not created for spectacle, but for meaning—for those who see fashion as a deeply personal language. “Every piece I create,” he explains, “is an extension of someone’s spirit. That’s what I want to celebrate.”

In an age of algorithms and AI, Mele’s work stands firm in its humanity. He welcomes sustainability and innovation but draws a line when it comes to replacing artistry with automation. “Change must come, yes—but not through artificial intelligence,” he says. “At least not in fashion. What we do is born from labor, from feeling. Machines don’t feel. We do.”

This belief resonates in every carefully chosen fabric and every slow, deliberate stitch. His fashion is not a race but a rhythm—something measured and meaningful. He designs not only to dress the body but to touch the soul, creating garments that endure far beyond the moment.

As Valentino Mele continues to carve his legacy, one thing remains clear: his work is a love letter to craftsmanship, to beauty that takes its time, and to fashion that speaks—not to trends, but to truth. In a world rushing forward, Mele’s thread is a passionate pause, pulling us gently back to what really matters.

Unveiling Talent—Stay Connected with @valentinomeleofficial

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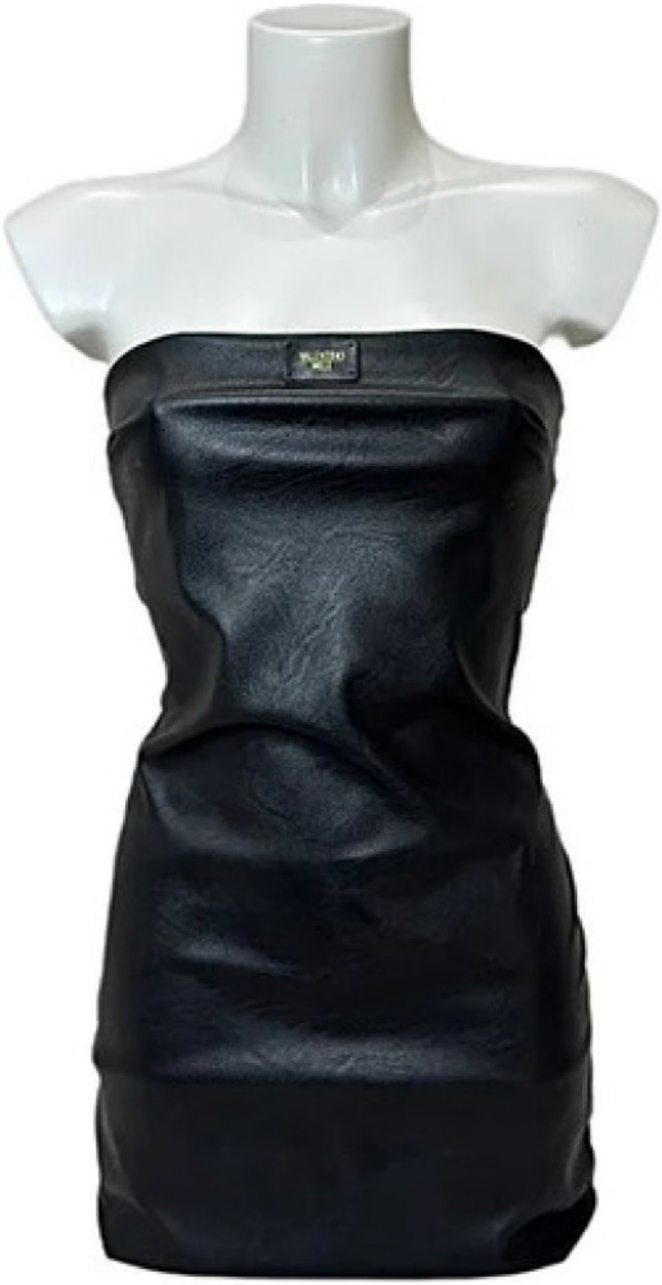

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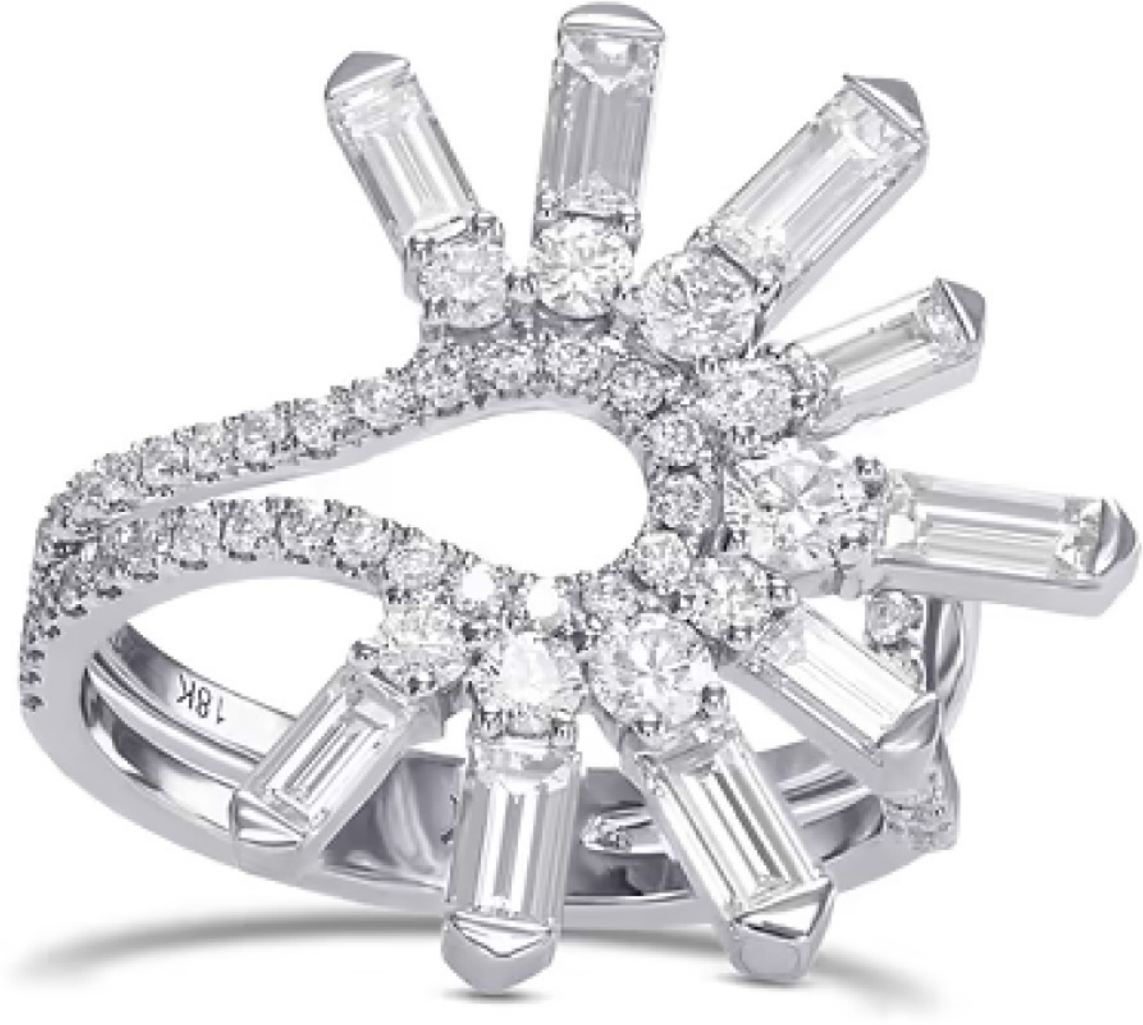


EXTRAORDINARY WHITE DIAMOND RING

CELESTIAL LUXURY — THE AURORA COLLECTION BY LEIBISH

By Chic Daily Magazine

There are jewels, and then there is Aurora—a collection that transcends adornment and ventures into the divine. Inspired by the ethereal dance of the Northern Lights, the Aurora Collection by LEIBISH is a masterclass in capturing the cosmos in cut and carat. Each piece radiates the quiet brilliance of celestial light, transforming the everyday into something truly transcendent.

With its dreamlike palette and refined silhouettes, the Aurora Collection whispers of elegance, not excess. Diamonds, rare gemstones, and sculptural goldwork come together in luminous harmony—designed not to dazzle with flash, but to enchant with grace. These are pieces made not just to be worn, but to be remembered.

EXTRAORDINARY WHITE DIAMOND PENDANT

EXTRAORDINARY WHITE DIAMOND STUD EARRINGS

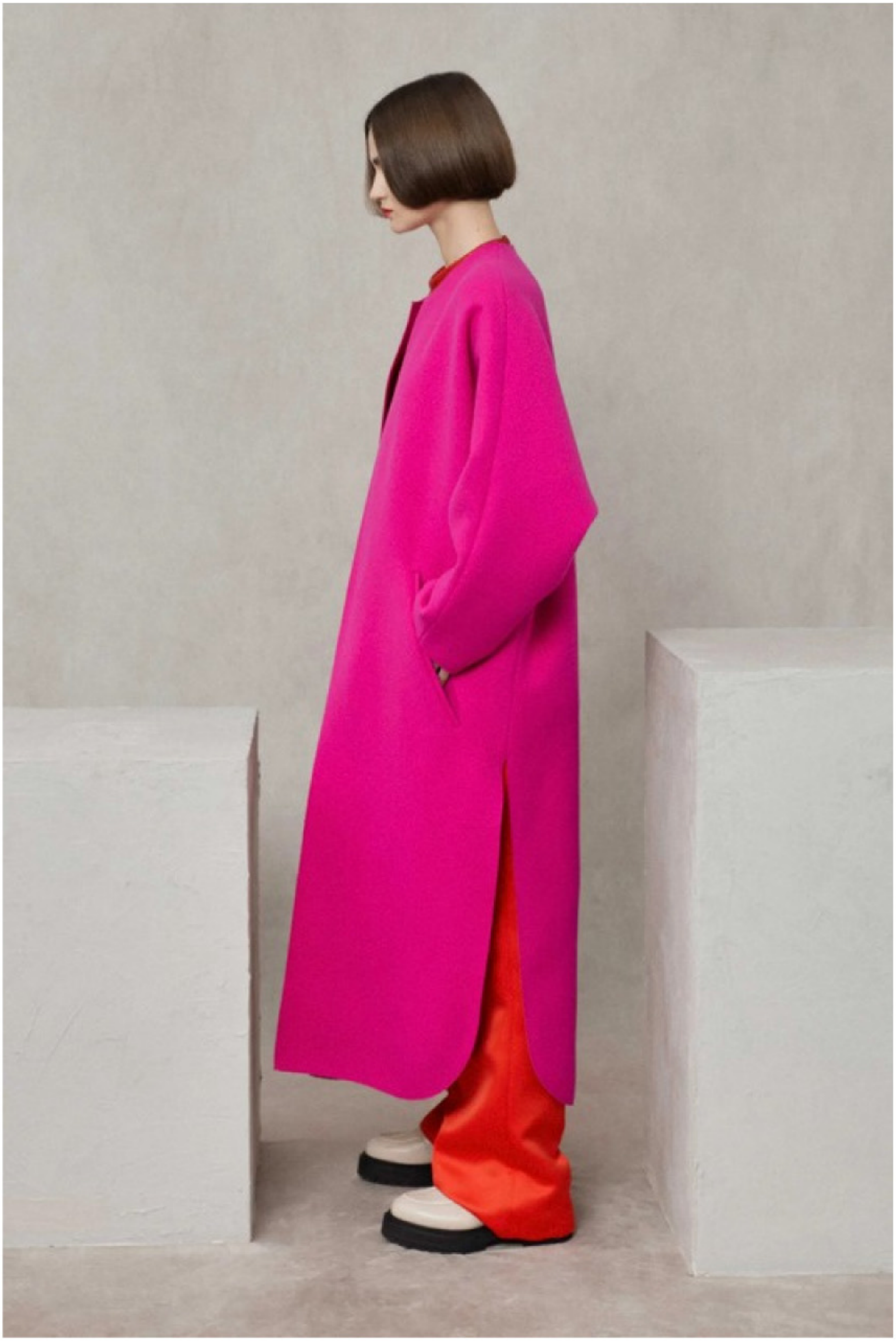
EXTRAORDINARY WHITE DIAMOND BRACELET

LEIBISH, long revered for its expertise in fancy color diamonds, elevates its legacy with Aurora by channeling not just the physical beauty of the night sky, but its emotional depth. Each ring, bracelet, or pendant holds the promise of a moment—quiet, intimate, and eternal.

The collection resists the fickle nature of trend and time. It's about legacy, not seasonal statements. It's jewelry that moves with the woman who wears it: strong, radiant, effortlessly poised.

In Aurora, LEIBISH invites us to carry a piece of the stars with us—reminding us that true beauty, like light, never fades.

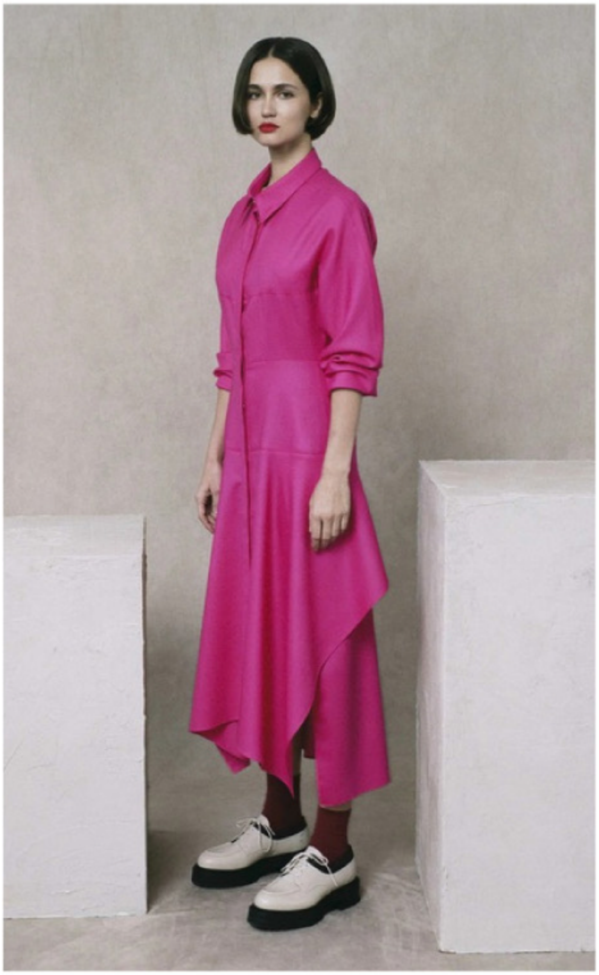
Behind the Glam—Follow @leibishjewelry for More



MAISON RABIH KAYROUZ FALL 2025: WHERE ELEGANCE FLOWS LIKE POETRY

By: Chic Daily Magazine

In a season where many chased spectacle, Maison Rabih Kayrouz chose serenity—and it was a breath of fresh, artful air. Presented in Paris, the Fall 2025 Ready-to-Wear collection was a quiet storm of precision, minimalism, and soul. Rabih Kayrouz, known for his architecturally fluent lines and reverence for fluid tailoring, delivered a masterclass in effortless sophistication.

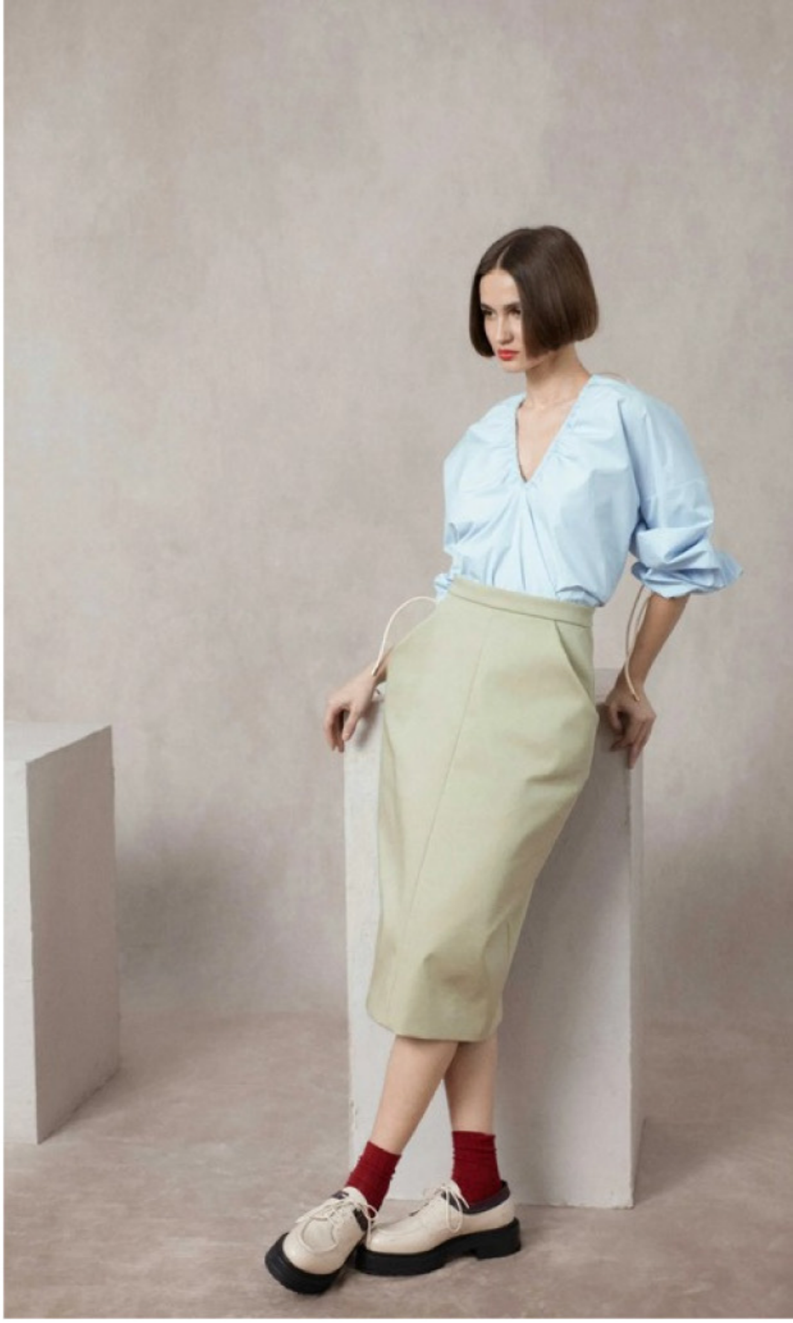


Whispered Drama and Architectural Grace

The show opened with a whisper of movement—tailored coats with softened shoulders, worn over fluid trousers and silk tunics that floated as models glided down the runway. Every look felt like a gesture: controlled but deeply emotive, intentional yet imbued with warmth.

Stripped of unnecessary noise, the collection spotlighted the power of form and fabric. Earthy neutrals—moss, sand, deep charcoal—interplayed with the occasional note of crimson or gold, hinting at quiet opulence. It was a palette built for women who speak volumes with silence.

What Maison Rabih Kayrouz does best is craft clothing that respects the wearer—garments that empower through grace, not bravado. The tailoring is intelligent, but never rigid; the silhouettes commanding, but never loud. Each piece felt less like a trend and more like a timeless companion.



In a fashion world often chasing fast fame, Kayrouz reminds us of the slow, steady luxury of craft and intention. Fall 2025 was not just a collection—it was a statement of style that listens, rather than shouts. A love letter to the discerning woman who knows elegance doesn't need to ask for attention. It already has it.

Each piece seemed to echo a philosophy of dressing that honors individuality: the freedom to move, to feel, to breathe. Sheer overlays and layered knits played with light and texture, giving the collection a tactile richness that never strayed into excess. Kayrouz doesn't chase trends—he transcends them, offering a wardrobe that ages with dignity and purpose.

As the final model disappeared behind the curtain, the applause felt like an exhale. In a fashion landscape that often feels frantic, Maison Rabih Kayrouz reminded us that elegance doesn't need to shout—it needs only to resonate. Fall 2025 is not just a collection; it's a love letter to the art of restraint, and a celebration of beauty that endures.

"Unveiling Talent—Stay Connected with @maisonrabihkayrouz

Maison Rabih Kayrouz Fall 2025: The Art of Balance and Boundless Dedication

And yet, even within his signature sense of ease, there were moments of quiet drama—an asymmetric cape that billowed like poetry in motion, a tailored coat with fluid, sculptural sleeves that suggested movement even when still. These silhouettes didn't scream for attention, but rather whispered of craft, intelligence, and design that respects the wearer's body and autonomy.

Color, too, was treated with reverence. A muted palette of creams, charcoals, and ink blues laid the foundation for surprise flashes of saffron and emerald—tones that punctuated the show like unexpected memories. There's a certain emotional intelligence to Kayrouz's use of color, always nuanced, always human.

What made this collection particularly resonant was how deeply rooted it felt in real life, even as it hovered just above it—like a dream remembered vividly. The clothes were luxurious, yes, but their true magic lay in their relatability. These were garments made not just to be admired, but to be lived in, to accompany a woman through her everyday rituals and rarest celebrations alike

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Maison Rabih Kayrouz's Fall 2025 show offered not only clothing but a vision: of fashion as comfort, clarity, and quiet confidence. In a world so often distracted by spectacle, Kayrouz's steady hand and soulful sensibility proved once again that the future of fashion lies in authenticity—and the courage to remain exquisitely yourself.

Dominique Ropion
PORTRAIT OF A LADY
EDITIONS DE PARFUMS
FREDERIC MALLE

Dominique Ropion — The Alchemist of Scent and Structure

By Chic Daily Magazine

In the rarefied world of haute parfumerie, Dominique Ropion stands not merely as a perfumer but as a master of olfactory architecture. His compositions are at once bold and restrained—monuments of balance built from the most volatile materials. Known best for modern classics like Portrait of a Lady under the Editions de Parfums Frédéric Malle house, Ropion approaches scent with the rigor of an engineer and the heart of a romantic.

A Symphony of Scent

"Perfume must always appear obvious," he says—a mantra that underscores his work. But behind the apparent simplicity lies a genius for complexity. Like the suspension of a great bridge, Ropion's fragrances hold tension and harmony in equal measure. Potent notes—rose, patchouli, incense—are counterbalanced with whispers of spice, amber, or musk. The result is never loud, never showy—just perfect equilibrium.

Portrait of a Lady, now an icon in its own right, is the embodiment of his creative paradox: intense yet soft, powerful yet graceful. It is not merely a perfume; it is a presence, an attitude. Ropion's risk-taking comes through in his generous use of rare, dense materials, which he tames into something effortlessly wearable. In the hands of a lesser perfumer, such daring could overwhelm. In Ropion's, it sings.

Dominique Ropion
PORTRAIT OF A LADY
EDITIONS DE PARFUMS
FREDERIC MALLE

A Perfume for the Modern Icon

CHIC IN THE PALM OF YOUR HAND

What sets him apart is his scientific pursuit of precision. Each formula is a feat of calibration, each note arranged with surgical clarity. Yet the effect is deeply emotional, never cold. It is this duality—head and heart, precision and passion—that makes Ropion not only a perfumer but a poet of modern fragrance.

As the industry leans toward algorithmic blends and AI-generated scents, Ropion reminds us of the irreplaceable value of human touch. His creations are timeless not because they follow trends, but because they defy them. And in a world that constantly rushes forward, his work invites us to stop, inhale, and experience beauty—boldly composed, but always effortlessly worn.

A Vision Worth Following—Explore More with @dominiqueropionparfumeur

CULTURAL LIFESTYLE

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Stay informed on future events

THE LOS ANGELES EDIT: A FASHION INSIDER'S GUIDE

by Chic Daily Magazine

While fashion week in Los Angeles may carry a West Coast ease, there’s no shortage of style, glamour, and hidden gems waiting to be discovered. From curated concept stores and buzzy bistros to indulgent boutique hotels, here’s your Fashion Week survival guide with all the local flavor.

LUXURY ACCOMMODATIONS: WHERE TO STAY

- The West Hollywood EDITION – Sleek, seductive, and a true fashion crowd magnet. The rooftop bar is a see-and-be-seen scene, and the spa is a dream between fittings.
- Hotel Bel-Air – Classic Hollywood luxury, tucked away in a lush canyon. The rooms are as iconic as the clientele (yes, that’s where Grace Kelly stayed), and the serenity is a welcome pause from the week’s frenzy.
- Proper Downtown LA – Artistic, architectural, and a favorite for fashion insiders who love interiors as much as outfits. Designed by Kelly Wearstler, every corner is Instagram gold.
- The Pendry West Hollywood – A newer but no-less-glam addition to the Sunset Strip, with elegant suites, curated art, and its own private social club. A great home base if you're bouncing between showrooms.

LA
Fashion
Week

MICHAEL KORS
COACH
Calvin Kl

MUST-VISIT SPOTS DURING LOS ANGELES FASHION WEEK

- Just One Eye – Nestled in the historic Howard Hughes building, this avant-garde boutique is where collectors and stylists alike go to score rare designer finds and exclusive collabs. Think Rick Owens meets vintage Cartier.

- Maxfield – The ultimate fashion insider’s destination. A concept store turned cult shrine in West Hollywood, Maxfield showcases a revolving cast of luxury labels from Saint Laurent to Maison Margiela, set against art gallery vibes.

- LCD (Local Contemporary Designers) – Located on Abbot Kinney in Venice, LCD is a fresh, forward-thinking space that champions independent designers like Ganni, Eckhaus Latta, and Simon Miller.

- Mohawk General Store – With a curated mix of minimalist luxury, art books, and wellness staples, this Silver Lake staple is a favorite among editors off-duty.

Behind the Glam—Follow @lafw for More

EXPERIENCING LUXURY DINING LOS ANGELES FASHION WEEK

- Republique – Set inside a stunning cathedral-like space on La Brea, this French-inspired restaurant serves up haute cuisine with a California twist. The scene is fashion-forward, and the pastry counter? Impossible to resist.

- Gigi’s Hollywood – Old-school glam with velvet banquettes, chic cocktails, and French-American classics. The lighting is golden-hour perfection—aka prime for post-show dinner dates.

- Great White – For a stylish but chill brunch, head to Venice and sip your turmeric latte between editors and models. The fish tacos and smoothies are always on point.

- Moonshadows Malibu – Because fashion and ocean views go hand in hand. Book early and toast the sunset with a martini and plate of truffle fries.

RUNWAY READY: THE 2025 CAMISOLE TAKES OVER LA

By Chic Daily Magazine

There's a special kind of energy that pulses through Los Angeles during Fashion Week—sun-drenched streets, palm-fringed rooftops, and a cool, casual glamour that feels effortlessly iconic. But this year, one unexpected staple is stealing the spotlight: the camisole. Reimagined for 2025, it's not just a layering piece—it's a style statement made for LA's fashion set.

From LAX to Front Row Flair

Whether you're breezing through LAX or hopping between shows in DTLA and West Hollywood, comfort and cool are key. Cue the Hanes EcoSmart 6-pack: ultra-soft, breathable, and crafted from 95% organic cotton. It's the quiet luxury essential editors rely on. Pair it with high-waisted denim for brunch in Silver Lake or slip it under an oversized blazer for an evening at Chateau Marmont.

Conscious & Californian

Sustainability is more than a trend in LA—it's a lifestyle. Enter Boody EcoWear's bamboo viscose camisoles: light as air, odor-resistant, and made for movement. Whether you're sipping oat milk lattes in Venice or catching golden hour in Malibu, this is eco-elegance made effortless.

Curves, Confidence, and California Cool

The 2025 camisole is all about fit that flatters. With brands embracing inclusivity and fluid silhouettes, there's a cami for every body. Style yours with a linen midi skirt for a day at The Row DTLA or dress it up with silk trousers and mules for a rooftop after-party.

Where Style Meets Sunshine

In a city that blends streetwear with studio polish, the camisole becomes the canvas for LA's bold self-expression. Whether you lean edgy or elevated, the right cami keeps you cool under pressure—and under the California sun.

Sun, Style & Sustainability: LA's Camisole Takeover

By Chic Daily Magazine

In Los Angeles, fashion doesn't just walk—it glides. At LA Fashion Week 2025, the vibe was breezy, body-positive, and deeply rooted in sustainability. Leading the trend? The effortlessly cool camisole—reimagined for a city defined by sunshine, palm-lined streets, and power brunches. From Melrose to Malibu, Boody EcoWear's bamboo cami made waves, styled with floaty trousers, bucket hats, and vintage sunnies. Breathable and odor-resistant, it transitioned seamlessly from studio castings to rooftop soirées.

Downtown creatives gravitated toward Hanes EcoSmart's organic cotton staples—layered under moto jackets and oversized denim for a look that's equal parts comfort and edge. And in true LA fashion, inclusivity was non-negotiable. Designers embraced convertible straps, adaptive details, and sizes ranging from XS to 5XL. The result was a celebration of every shape, every street, and every kind of beautiful. The camisole wasn't just a trend—it became LA's unofficial uniform: effortless, elevated, and sun-kissed to perfection.

The city's runways mirrored its energy—open-air venues, desert florals, and golden-hour glow replacing traditional show formats. Emerging designers leaned into tactile fabrics, sheer layers, and retro-inspired silhouettes, proving that California cool is as much about attitude as it is about attire. The camisole, once an understated basic, was elevated to star status with asymmetrical hemlines, metallic sheens, and delicate embroidery that shimmered under the LA sky.

Stylists took the cue from the streets, pairing camisoles with satin midi skirts, cowboy boots, and oversized blazers, creating looks that felt both modern and nostalgic. Influencers were spotted turning heads at Sunset Tower and Chateau Marmont, showing off custom pieces by local designers like Lykke Studio and Rue Solaire. Camisoles peeked out from under lightweight trench coats and structured co-ords, offering just the right touch of skin in the spring heat.

Effortless Sophistication and Bold Statements: The Street Style Highlights of LA Fashion Week

Behind the scenes, conversations centered around eco-innovation. Labels championed upcycled fabrics, plant-based dyes, and low-waste production models. Boody's bamboo viscose stood out not just for its comfort, but for its regenerative sourcing—a nod to LA's growing fusion of wellness and wardrobe. Even the gift bags featured reusable cotton totes, mineral sunscreen, and refillable lip balms, a reminder that style and sustainability can go hand in hand.

As the week wrapped with sunset shows along the Venice Boardwalk, one thing was clear: LA fashion isn't about chasing trends—it's about defining them. With the 2025 camisole as its quiet revolution, the city reminded the fashion world that confidence, comfort, and consciousness never go out of style.

As the sun dipped behind the Hollywood Hills and the final flashes from the front row faded, one thing was clear—LA Fashion Week 2025 wasn't just a showcase, it was a statement. The camisole emerged not only as a wardrobe staple but as a symbol of where fashion is headed: inclusive, conscious, and unapologetically cool. In a city that blends glamour with groundedness, LA proved once again that style isn't about following the rules—it's about rewriting them, one effortless layer at a time.

THE NEXT BIG THING

by Chic Daily Magazine

CHIC DAILY MAGAZINE CELEBRATES THE TRAILBLAZERS SHAPING THE INDUSTRY. STAY TUNED FOR MORE STORIES THAT INSPIRE AND INNOVATE.

THE NEW MUSE: HOW GENERATIVE AI IS REDEFINING FASHION'S CREATIVE EDGE

In the ever-evolving world of fashion, generative AI is quietly becoming the industry's most powerful accessory. From concept to campaign, leading brands are integrating this cutting-edge technology to streamline creativity, deepen personalization, and revolutionize customer experience.

Imagine an AI that knows your audience as intimately as your head of design—analyzing trillions of data points to help craft the perfect campaign, image, or message. That's the future taking shape now. One major retailer recently saw a 148% revenue boost after implementing AI tools that generated marketing content across channels with precision and flair. The results? Campaigns that feel less like mass marketing and more like one-on-one conversations.

Generative AI is also reshaping how products come to life and how they're presented to the world. From simulating store layouts to customizing product visuals for different regions, brands can maintain a cohesive global identity while catering to local tastes. Efficiency meets artistry—and the result is nothing short of luxe.

In a moment where innovation is the new black, fashion's embrace of generative AI signals a bold step forward. It's not about replacing the human touch—it's about enhancing it, wrapping technology in elegance and turning every click, scroll, and purchase into something deeply personal.

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